

# **OpenVision Cookies Policy**

#### What Are Cookies?

Cookies are tiny text files stored on your browser. We use cookies to help us to improve your experience. Most websites use cookies and they won't cause any harm to your device. OpenVision uses cookies to help us see which pages our customers like and which aren't working so well, so we can make improvements. Cookies don't tell us who you are or give us any personal details about you.

If you do not accept the cookies you will still be able to browse our site but some parts of the site will not work.

# Which Cookies Do We Use On This Site And Why?

The table below sets out the main cookies that we use on this site and what we use them for.

Google Analytics cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. Click here for an overview of privacy at Google.

Type of cookie	Cookie name	Purpose
Functionality cookies	ASP.NET _SessionId	This is used by Microsoft's ASP.NET technology to identify you as a unique user. It expires when you close your browser and does not store personal data about you.
Site performance	Web Trends	Performance cookies collect
	BIG-IP	anonymous information about how visitors use our website, e.g. how many visitors came to our website and when, what browsers visitors use and how long visitors stay on the site. This data does not contain any information that is personal to you.
Google Analytics	_ga	Used to distinguish users.
	_gid	Used to distinguish users.
	gat	Used to throttle request rate.
	_gac_ <property-id></property-id>	Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website



		conversion tags will read this cookie unless you opt-out.
Hotjar	_hjIncludedInSample	365 days
AdRoll Smart Pixel	Adroll Smart Pixel Level Up Tag	Performance cookies collect anonymous information about how visitors use our website, e.g. how many visitors came to our website and when, what browsers visitors use and how long visitors stay on the site. This data does not contain any information that is personal to you.
Google Ads Remarketing	AdWords Remarketing Pixel	Performance cookies collect anonymous information about how visitors use our website, e.g. how many visitors came to our website and when, what browsers visitors use and how long visitors stay on the site. This data does not contain any information that is personal to you.

### **Third Party Cookies**

We may place tracking cookies from select trusted third-parties on our site, to track page visits anonymously and enable our partners to promote relevant products and services that may be of interest. Such promotion of relevant products may involve re-direction to those third-parties' websites.

#### **Enabling and Disabling Cookies**

OpenVision uses cookies to operate the shopping basket system. In order to complete your online purchase, cookies must be enabled. If you decline cookies you may lose some of their beneficial functions. No personally identifiable information is stored within cookies. Therefore, we recommend you leave them turned on. To check if cookies are enabled on your device, please follow the steps below. Alternatively, view your browser's help pages or information on how to manage cookies at <a href="https://www.allaboutcookies.org">www.allaboutcookies.org</a>.

### **Internet Explorer**

- 1. Click on Tools > Internet Options in the main toolbar
- 2. Select the Privacy tab to view your settings
- 3. Move the slider to the level of privacy you prefer privacy levels are shown in the table below.

Select this	To specify this	
Rlock All Cookies	Cookies from all websites will be blocked.	
	Cookies that are already on your computer cannot be read by websites.	



High	Cookies from all websites that do not have a compact policy (a condensed, computer-readable privacy statement) will be blocked.
	Cookies from all websites that use information that can be used to contact you without your explicit consent will be blocked.
Medium High	Cookies from third-party websites that do not have a compact policy (a condensed, computer-readable privacy statement) will be blocked.
	Cookies from third-party websites that use information that can be used to contact you without your explicit consent will be blocked.
	Cookies from first-party websites that use information that can be used to contact you without your implicit consent will be deleted from your computer when you close Internet Explorer.
	Cookies from third-party websites that do not have a compact policy (a condensed, computer-readable privacy statement) will be blocked.
Medium	Cookies from third-party websites that use information that can be used to contact you without your implicit consent will be blocked.
	Cookies from first-party websites that use information that can be used to contact you without your implicit consent will be deleted from your computer when you close Internet Explorer.
Low	Cookies from third-party websites that do not have a compact policy (a condensed, computer-readable privacy statement) will be blocked.
	Cookies from third-party websites that use information that can be used to contact you without your implicit consent will be deleted from your computer when you close Internet Explorer.
Accept All	All websites will be allowed to save cookies on your computer.
Accept All Cookies	Cookies that are already on your computer can be read by the websites that created them.

# **Google Chrome**

Click the spanner icon in the top right-hand corner of the browser and select Settings from the drop-down menu.

Click on Show advanced settings at the bottom of the page. Select Content Settings under the Privacy heading. Manage your preferred cookies settings from this page.

# Safari (Mac Only)

Click on Safari in the toolbar, then select Preferences from the drop-down menu.

Click Privacy to view cookie preferences (note: Safari blocks third-party cookies by default).

#### **Further Information**

For further information regarding cookies, please visit <a href="www.allaboutcookies.org">www.allaboutcookies.org</a>.